

MOTERING NEWS (Continued)

The Saab Performance Drive Team was formed in 1987 as part of Saab's commemoration of its 40th anniversary and it originally included Saab rally drivers. Today the team is formed of full time Saab engineers who are very passionate about the cars, some of whom have been with the company for twenty years or more.

Mr. Talal Al Mannai, Managing Director of Mannai Motors attended the Saab Performance Event and the Saab Dealers meeting and had a positive discussion with Mr. Jan Ake Jonsson, the Vice President and Managing Director of Saab Automobiles.



MR. JAN AKE JONSSON – BIOGRAPHY

Mr. Jan Ake Jonsson was appointed VP and Managing Director of Saab Automobile in 2005. Prior to that, he oversaw the Saab sales and marketing division for Europe and Asia Pacific.

Mr. Jonsson has been an integral part of Saab Automobiles since 1973 where he held various positions in the Systems Development area until 1985. He was the director of Information systems for Saab-Scania USA until 1990, when he then moved to managing parts, accessories, service and vehicle distribution. In 1991 he became the Vice President, Sales and Marketing of Saab Cars USA and in 1993 he became the Vice President, Quality and Customer Satisfaction, Saab Automobile. From 1993 to 2002 he held various positions in GM Europe overseeing vehicle line execution.

Mr. Jonsson graduated with a degree in Business Administration/Information Systems, Uppsala University, Linköping Technical School, Sweden. He's currently married with two children and enjoys the family life, tennis and golf.

Saab 95 Sedan **Saab 97 X SUV 4x4**

Enjoy total peace of mind with SAAB
Get 4 years Service Package and 4 years unlimited mileage warranty.

In 1947, Saab was founded by 16 aircraft engineers. The spirit lives on. What they know of keeping pilots alive, inspired us to build a safer car. Now own a Saab with extra features designed to offer maximum peace of mind. Test drive a Saab from Mannai Motors and feel the difference. Because, once you build jets, you don't build just another car. Now available with 4 year service package, 4 years unlimited warranty and 3 years roadside assistance.

Sitra. Tel: 17 732255, Fax: 17 731234.
E-mail: admin@mannaismotors.com www.mannaismotors.com

المناعي للسيارات
Mannai Motors

SAAB TOTAL PACKAGE CAMPAIGN

Recently Mannai Motors launched another successful marketing campaign to gear up the sales. Unbelievable prices, together with Four years Unlimited mileage warranty and Four years service package and three years Roadside assistance was announced through all leading English and Arabic newspapers and through billboards. The level of enquiry received was proof of the overwhelming response towards the brand which positively reflected on the sales.

SERVICE NEWS

SAAB LOGO REPLACEMENT CAMPAIGN

Currently we are running a Logo Replacement Campaign for all SAAB cars. In association with SAAB as a part of SAAB awareness program, the customers visiting our Service center for any repairs will be entitled for replacement of their faded or damaged Logos and emblems of SAAB cars free of charge.

ADDITIONAL SERVICES OFFERED

